

# Call for Expression of Interest to Conduct a Consultancy in Supporting Displacement - Affected Communities in Kenya with Entrepreneurship Development (SDACKED) Project

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## Background of the Project

The Danish Refugee Council (DRC) Kenya is implementing a project titled Supporting Displacement Affected Communities in Kenya with Entrepreneurship Development supported by the Swedish International Cooperation Agency-SIDA that focuses on unblocking barriers to formal financial access for displaced and host community entrepreneurs. The project will work through Community Savings and Loans Associations (CSLAs), connecting groups to digital banking services as well as exploring wider entrepreneurship support and services in target locations of Nairobi and with plans to expand to Mandera county. This project targets three areas of interventions that include financial inclusion of refugee and hosting communities' entrepreneurs, business support and training, and suitable finance to build the displacement-affected communities' business ecosystem.

DRC Kenya would like to collaborate with Pangea Trust to explore wider entrepreneurship services that would be useful beyond access to bank loans and formal finance to support further business development activities. While bank loans and business training are useful for business owners, their limited flexibility and scope may limit certain high-growth businesses' potential. As such, DRC would like to explore wider business development and financial services other than formal loans and business training that could be relevant and useful to entrepreneurs as they grow their businesses.

## Objectives of the overall project

- To support displaced and hosting communities to overcome barriers to business growth, working with various ecosystem partners in order to ensure the most marginalized communities are able to access finance and grow businesses.
- To ensure that existing barriers to finance are tackled so that communities are able to access finance in a sustainable way.
- To strengthen skills and competencies of entrepreneurs to grow and develop their businesses.
- To explore and develop additional suitable finance (challenge funds) for higher growth businesses.

### Project goal

Increased economic participation of urban refugees and hosting communities in Nairobi county.

The project will run for 4 years (July 2022- June 2026) and targets 70% refugees and 30% host communities within Nairobi and its surrounding environment. However, there are plans for extension into Mandera county in later phases of the project.

# Scope of Work with



Undertake a study to explore the potential for a challenge fund, accelerator programme and alternative financing modalities to support refugee entrepreneurs.

## Specific Tasks

- Identify specific needs among entrepreneurs that would not be served through access to formal loans and the existing suite of training provided through the larger project.
- Identify alternative financing and training/support that could help these businesses grow and reach their potential.
- Conduct a detailed review of challenge fund-type structures in Kenya and beyond and their ability to meet the needs of entrepreneurs beyond formal finance.
- Conduct a clear analysis on potential accelerator models for refugee entrepreneurs as a way to support rapidly growing businesses.
- Explore diaspora financing as a potential way to fund challenge fund-style structures, including identifying potential diaspora communities that may be interested.
- Provide a clear determination of the extent/scope of alternative financing modalities and their opportunities to support refugee entrepreneurs.

## Expected Deliverables

- i. Report on potential for a challenge fund, accelerator programs and diaspora financing modalities to support refugee entrepreneurs.
- ii. Workshop and workshop materials.

## Technical Proposal

Interested consultant(s) and/or agencies must provide the following information –

### a) A statement on consultant's or firm's capabilities including:

- Consultant(s) or agency profile outlining areas of expertise.
- Evidence of undertaking similar assignments in the recent past.
- Any direct or relevant past experience of undertaking similar initiatives.

### b) A brief 3 pages proposal of the understanding and interpretation of the TOR and the scope of work, outlining the approach and plan to accomplish the assignment.

### c) Names and CVs of the professionals who will be involved in the study.

### d) A proposed timeline indicating activities/sub-activities to be undertaken and the corresponding outputs.

The bids will be weighed against criteria drawn from consultant's expertise and experience, evidence of conducting similar assignments in the past, consultant's understanding and interpretation of the subject matter, scope and suitability of the proposed approach, plan and the budget.



## Competencies and qualifications of the consultant

- Proven ability to demonstrate innovative thinking and previous experience working in innovative alternative financing for SMEs and start-ups.
- Experience in designing or working with challenge funds.
- Substantive knowledge of community micro-entrepreneurs and alternative financing modalities to support refugee entrepreneurs.
- Ability to work independently to strict timelines and comfortably work in a multi-disciplinary setting.
- Strong interpersonal skills, good communication and excellent planning and facilitation skills.
- Cultural awareness and sensitivity and contextual knowledge of Entrepreneurship Development as a thematic area.
- Excellent written and spoken English skills and sound reporting skills.

## Qualifications

- A Masters' degree and 7 years' experience in conducting research.
- Proven understanding of the innovation ecosystem in particular innovative alternative financing, challenge funds and accelerators.

## Deadline

Deadline extended to the **12th of December 2022.**

Apply via email to [info@pangeatrust.co](mailto:info@pangeatrust.co) with the subject line **"SDACKED Project"**

